

The Event

Benefits to Pawtenders

Pre-Event

- Logo/Name inclusion in promotional campaign (email & marketing collateral) - must commit by August 2 for maximum exposure
- Name, with link, on Pawtender page of Pour Your Heart Out website
- Inclusion in confirmation email sent to all ticket holders
- Mention in social media channels

Event Exposure

- On-site exposure to 300 guests – a diverse and engaged audience
- Opportunity to distribute products or promotional materials at the event
- Logo included in Sponsor Reel projected for the duration of event
- Logo/name on select welcome materials
- Two (2) VIP tickets to event for guests
- Verbal acknowledgement during program at the event.
- Opportunity to include donations in our raffle and silent auction

Other Benefits

- Visible commitment to helping homeless and neglected animals
- Permission to use logo and marks of the event
- Listing in the Anti-Cruelty's Annual Report (30,000)
- Social media exposure on Anti-Cruelty channels, reaching an audience of over 100,000 followers

2024 Gold Shaker Awards

Tasting Pawtenders' concoctions will be judged to win coveted Golden Shakers in categories such as:

- Best Beverage Overall
- Most Creative Cocktail
- People's Choice Award

To become a Tasting Pawtender at Pour Your Heart Out, please complete the Tasting Pawtender application by Friday, August 23.

• 312-645- 060 •

